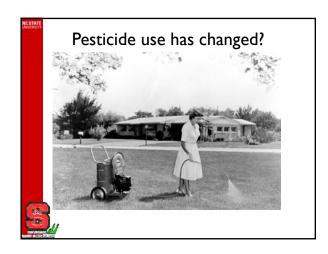


Two other Einstein quotes

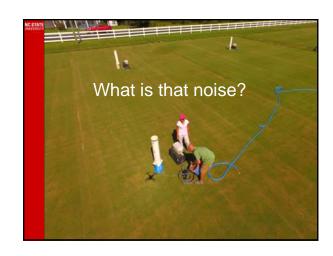
- When a man sits with a pretty girl for an hour, it seems like a minute. But let him sit on a hot stove for a minute and it's longer than an hour. That is relativity.
- We cannot solve our problems with the same thinking we used when we created them.





Subject Winners of 2016 Ig Nobel Prizes Physics – For discovering why white-haired horses are the most horsefly-proof horses. Medicine – for discovering that if you have an itch on the left side of your body, you can relieve it by looking into a mirror and scratching the right side of your body. Psychology – for asking a thousand liars how often they lie, and for deciding whether to believe those answers. Peace – for the scholarly study, "On the Reception and Detection of Pseudo-Profound Bullshit"

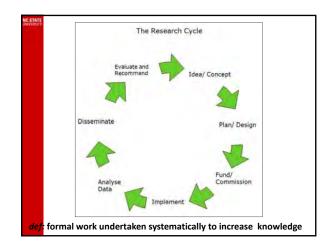
Research • You can access. • You can help with. • You can do. Research does not have the same value or meaning for everyone!











C STATE

Information is the Result of Research

- · What grass should I use?
- What pesticide controls this weed?
- How long will I see a response from this fertilizer?
- Should I cover my field tonight (xx degrees)?
- Will my field hold up to this weekend's tournament?
- · Pesticide spill, how to I clean it up?
- Employee injured, how do I treat wound?
- Blood on my field, what do I do?

Knowledge Gained through Experience is Research Research may Result in New Products and/or Practices

Experimental Approach

1. Hypothesis what?

2. Experimental design how?

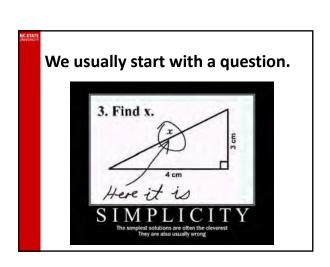
3. Experimental execution process.

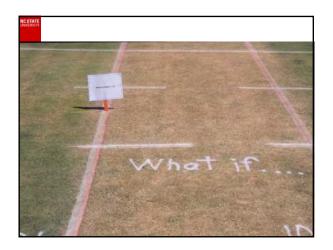
4. Statistical analysis confidence?

5. Interpretation results . . .

Important Products?

- Tifway bermudagrass (other prominent grasses)
- Glyphosate (Round-Up)
- Fipronil (Top Choice)
- Chlorothalonil (Daconil)
- 2, 4-D
- Aerifier
- · Automated irrigation control
- GPS



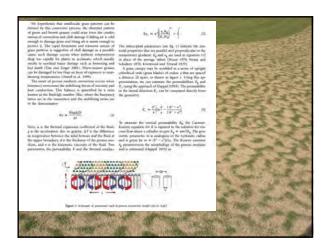






Discovery vs Validation

- Most of the turf research is directed towards validating performance.
 - Performance compared to industry standards.
- Of course discovery (new uses, rates, products, etc) may happen along the way.







Pesticide fate research in turfgrass... Why is it important???

- · Keeping the right products on shelves
- · Reduces potential for adverse effects on off-target

off-target movement = angry neighbors

• Improves comprehensive IPM plans



New Pesticide to Market

- Estimated cost of discovery, development and registration to bring a new pesticide active ingredient to the marketplace about \$180 million.
- Time frame: 8-10 years
 - On average 1 in 70,000 go forward from screening
 - On average 1 in 2 make it through an application for registration
 - Only 1 in 139,000 molecules synthesized will ever make it to market.

Researched Items

- · Pest Control Products: rate, non-target safety
- · Pesticide application method and timing
- · Grass, cultivar
- Establishment
- Mowing
- Irrigation
- Fertilization
- Stress tolerances (cold, shade, traffic, etc)
- Pest tolerances (insects, diseases, weeds) · Field/Green performance characteristics
- · Construction/Renovation material and techniques
- What happens when?

Pesticide fate research in turfgrass... Why is it important???

Preserve tools (pesticides) today, while providing information required for the implementation of best application practices in the future



Experimental Approach

Hypothesis

what?

Experimental design

how? process.

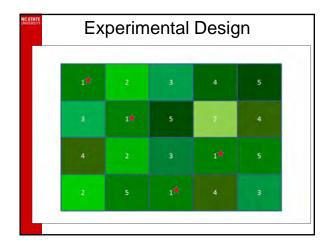
Statistical analysis

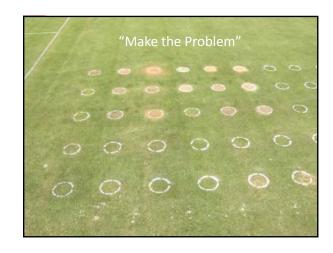
Experimental execution

confidence?

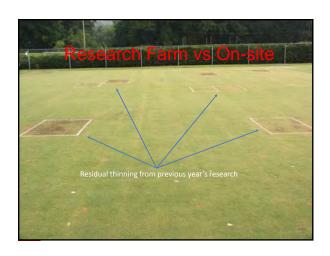
Interpretation

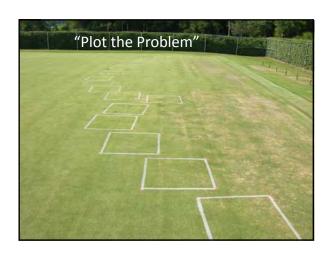
results . . .

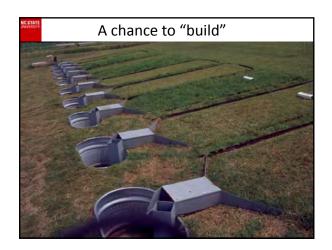






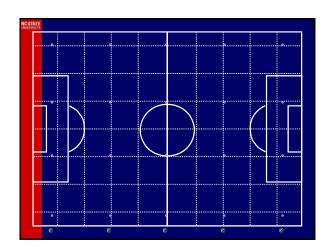




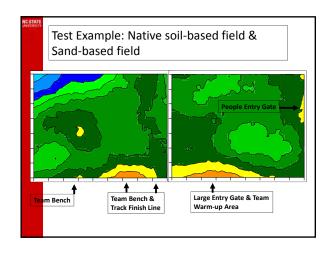










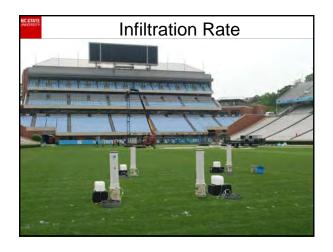












Experimental Approach

1. Hypothesis

what?

2. Experimental design

how?

3. Experimental execution

process.

4. Statistical analysis

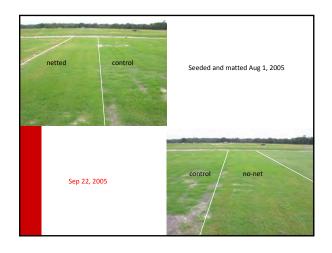
confidence?

5. Interpretation

results . . .



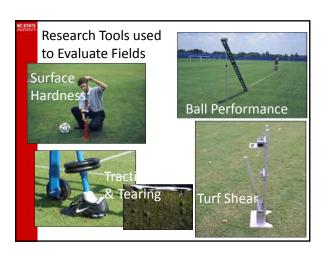


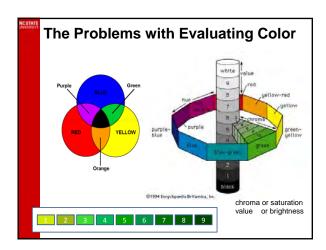


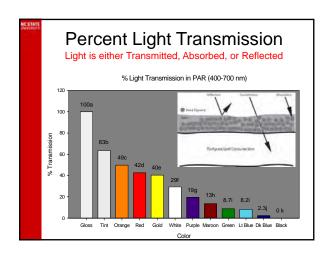


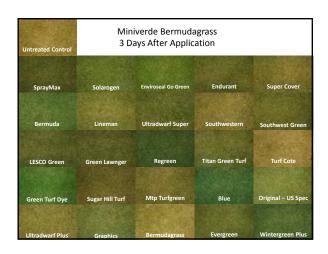


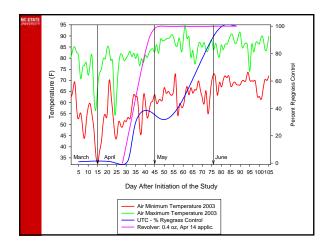


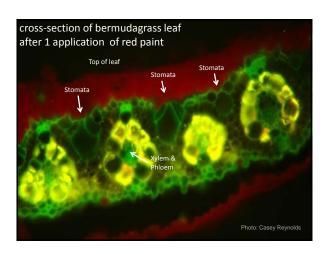


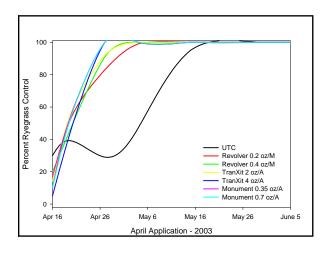


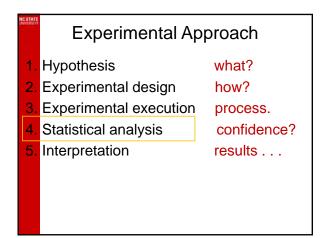


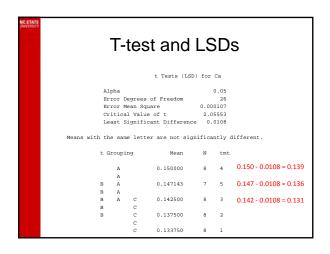


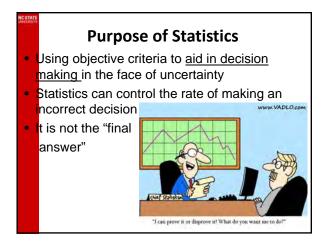


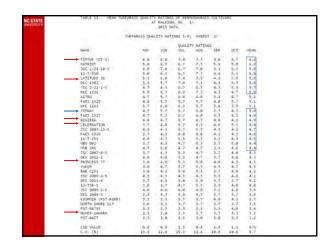


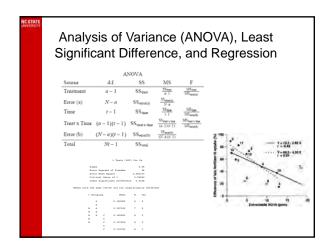


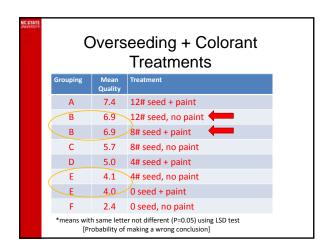


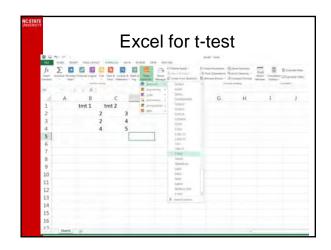


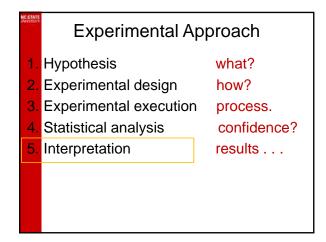


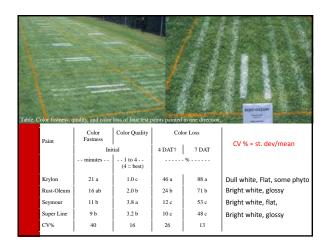










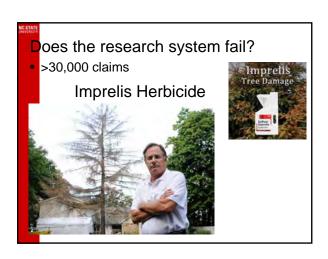




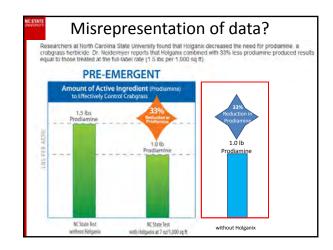
Stats – False causality

When a statistical test shows a correlation between A and B, there are usually six possibilities:

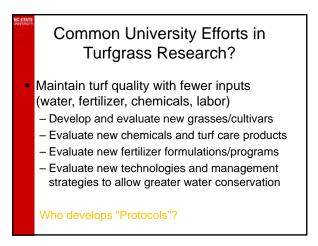
- A causes B.
- 2. B causes A.
- A and B both partly cause each other.
- 4. A and B are both caused by a third factor, C.
- B is caused by C which is correlated to A.
- 6. The observed correlation was due purely to chance.







Data Manipulation or "Fudging" Choosing a group of results that follow a pattern consistent with the preferred hypothesis, while ignoring other results that contradict the hypothesis. The CRS DATA IS DATA IS DATA IS DATA IS SIZE THE THAT SIZE THE DATA IS SIZE THE DATA IS DATA

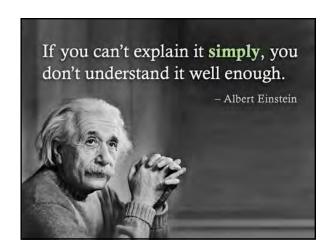
















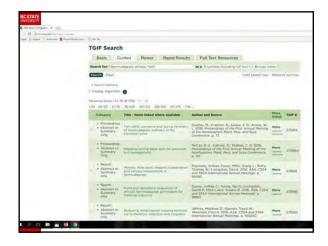






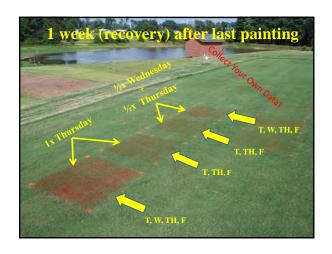




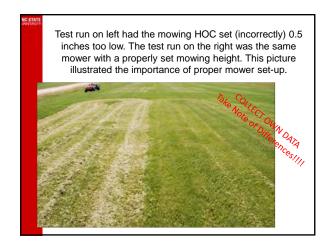






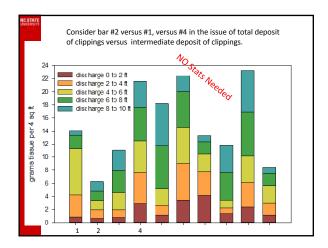




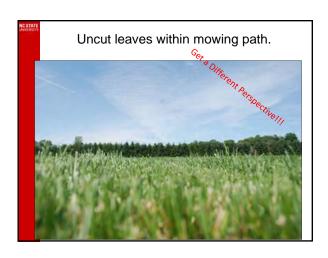












NC STATE	Side Discharge	Bagging	Mulch
	Clippings in path	Clippings in path – start	Clipping in path
	Clippings in piles	Clippings in path – middle	Clipping in piles
	Discharge evenness	Clippings in path – end	Clipping fineness
	Windrows	Clumping in beginning	Swirl marks
	Throw distance (ft)	Clumping in middle	Uncut leaves
	Uncut leaves	Clumping in end	Cut in tire path
	Cut in tire path	Uncut leaves	Clippings under deck
	Discharge (wt) in 2ft increments	Cut in tire path	Clipping in path (wt)
	Total discharge (wt)	Quality in beginning	Clippings at deck edge (wt)
	Overall cut quality	Quality in middle	Overall cut quality
		Quality in end	hy.
		Bag clogging (area covered)	'et is a
		Bag fill – top (wt)	OFINE
		Bag fill – left (wt)	What is Of Interest?
		Bag fill – right (wt)	ζ,
		Bag fill total (wt)	